Two Sides Reference Sheet

Guidelines for Responsible Paper Production, Use and Procurement (Examples)

Green 15 Tool Kit

Direct Marketing Association (DMA)

To underscore its commitment to help marketers understand and apply environmental considerations throughout the direct marketing processes, the DMA created this environmental action program that includes new member encouragements and requirements, educational initiatives, and tools to help its members communicate with customers and business partners about their environmental commitments.

A Buyers Guide to Sustainable Forest Products of Canada

Forest Products Association of Canada and PriceWaterhouseCoopers

The purpose of this Buyers' Gide is to provide information on the issues that should be considered when developing policies and programs for sustainable procurement and financing. It also presents environmental performance data for members of the Forest Products Association of Canada and examples of how Canadian companies are responding to the sustainability agenda.
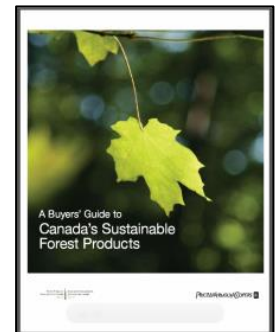
To view the FPAC Green Procurement Briefing Paper click here.

Guidelines for Sustainable Paper Products

Greenblue

This guideline document was developed collaboratively by GreenBlue and members of the Forest Products Working Group (FPWG). The Forest Products Working Group is a project of GreenBlue, a non-profit organization that equips business with the science, and resources to make products more sustainable. The FPWG brings together leading edge companies that rely on paper, wood, and other forest products to share their knowledge and develop innovative solutions.

Print and Paper have a great environmental story to tell

TWO SIDES
www.twosides.us
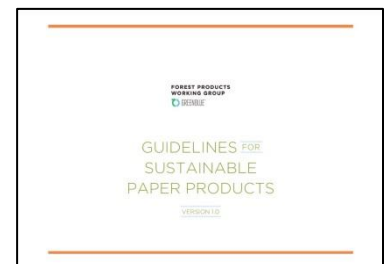
Two Sides Reference Sheet

### Field Guide to Eco-friendly, Efficient and Effective Print

Monadnock

The purpose of this guide is to offer information in support of sustainable design and print. The message is threefold: Eco-friendly design can be cost-efficient, environmentally sensitive and beautiful. This guide gives graphic professionals the opportunity to think about design differently.

Print and Pixel Logic Poster - A Guide "To Print" or "Not to Print" Responsibly

Natural Logic, Domtar, Office Depot, Institute for Sustainable Communications

Both print and digital communications have environmental costs. So how do you most responsibly decide when to view on screen and when to print? Follow the latest research by taking a moment to scan this handy infographic. Then pause and use the insights you've gained to make the right call.
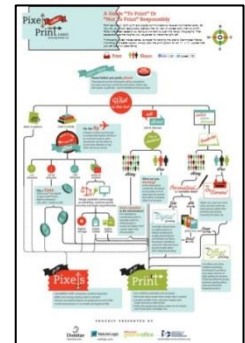
Towards Optimal Print: complementary print and pixel solutions

Natural Logic

Going paperless and solely using the electronic medium does not mean there are no ramifications to the environment. Though it may not be visible, the electronic medium also impacts our forests. Significant amounts of energy are consumed by digital media and information technology, and how that energy effects our environment is just now starting to be analyzed and studied. Rather than automatically declare the digital medium intrinsically superior, consumers should research the needs and best avenues for the tasks at hand. By doing so, they can maximize their responsibilities and minimize their negative impact on the environment.

Two Sides U.S., Inc
330 N Wabash
Suite 2000
Chicago, IL 60611
T: 855-896-7433
E: pnr@twosides.info

Print and Paper
have a great
environmental
story to tell

TWO SIDES
www.twosides.us

Two Sides Reference Sheet

eQ Insights: Environmentally Responsible Paper Procurement Policies

Sappi Fine Paper North America

This brief provides guidance on the procurement of environmentally responsible paper. The information can be used to develop an environmental policy or guidelines on paper procurement and to train staff. At the end of each section are suggestions on wording that can be included in a policy or guideline document.

Sustainable Procurement of Wood and Paper-based Products: Guide and Resource Kit

World Resources Institute (WRI) and World Business Council for Sustainable Development (WBCSD)

The third edition of this guide incorporates the most up-to-date developments on the legality of forest products, the latest advances in technological and data-management systems to trace and control forest product supply chains, and an expanded overview of the social implications of forest products.

Print and Paper
have a great
environmental
story to tell

TWO SIDES

www.twosides.us